



New SWA Credit Card Processing Program

Designed to Save YOU More on Every Transaction



About our New Alliance Partner: After extensive research we have chosen to work with Kansas City based Marathon Solutions as our new endorsed credit card processing program. Marathon is a direct merchant service provider with a proven reputation of providing exemplary processing services to association members. They are a family owned business where the owners are involved in the daily operations. Sharing the values of our association, Marathon will work hard to help our members increase profitability and overall processing efficiency. Their consultative approach will focus on relationships, education and honesty.

You're Not Just a Merchant Number: Marathon does business on a first name basis, not merchant numbers. "We don't believe that outsourced customer service or the industry standard call center is how business should be done." Our unique agent based model ensures that our merchants will have the same dedicated account manager for all of your processing needs." Tim Hutteger, President & CEO, Marathon Solutions, Inc.

"Marathon demonstrated an appreciable savings of 47% for our merchant processing fees. The first SWA member they consulted with will save almost \$500 a month in total card fees."

Jeff Flora
Chief Executive Officer
Southwestern Association

SWA Benefits Include

Wholesale Credit Card Processing Rates: As a SWA member, you are now eligible to receive wholesale credit card processing rates! *We've negotiated this preferred pricing structure on your behalf and expect members to save 10% - 40% off existing credit card processing fees.*

Fixed Processing Rates: There is no longer a need to be concerned over your rates increasing every year. Our partners at Marathon will provide our members with a fixed discount processing rate, guaranteed!

Merchant Education/Advocacy: It's difficult to adhere to all of the ever-changing requirements and data required in order to receive the lowest rates. Most merchants are penalized with incidental fees, non-qualified fees and surcharges. Marathon will take the time to educate you and serve as your advocate as it relates to receiving the lowest processing rates.

Complimentary Processing Gateway: SWA members will have access to Marathon's secure processing technology that is designed to increase overall efficiency and further ensure that all processing data is transmitted to achieve the best rates.

**Contact Mike Davis today for a SWA guaranteed free confidential savings analysis.
Fax your recent MC/Visa merchant statement to 913-888-0598.
They will provide you with a line-by-line comparison to see where
you could *reduce your fees.***

**Toll free: 877-948-9733 ext 230
Fax: 913-888-0598**

**Direct Phone: 913-953-5302
email: info@marathonsi.com**